

**CRRA**

Calgary Residential Rental Association



# Birdies, Bogeys & Boogie Nights!

Sponsorship & Golf Registration

September 10th,

2025



# Platinum Fever Sponsor \$4000

Exclusive Benefits for Platinum Partners:

## Complimentary Foursome of Golf

Enjoy a foursome at the event, giving you and your clients the chance to experience the tournament up close while networking with key players in the industry.

## Premium Branding Opportunities

**Logo on All Pin Flags:** Your company's logo will be prominently displayed on every pin flag throughout the golf course, ensuring maximum visibility for your brand from tee to green.

**Logo on Keepsakes:** Your logo will appear on all golf keepsakes handed to every participant, an item that golfers will treasure long after the event.

**Logo on Water Bottles :** Your branding will be featured on water bottles drank by players throughout the tournament, ensuring hydration during the event.

[www.CRRA.ca](http://www.CRRA.ca)





# Beverage Boogie Sponsor

## \$3500

Become the Beverage Boogie Sponsor at our prestigious golf event and make your brand synonymous with refreshment, fun, and energy throughout the tournament. This sponsorship offers a unique opportunity to connect with golfers while providing essential hydration during their rounds. By sponsoring the Beverage Boogie, your brand will be front and center, providing a refreshing experience for all participants.

Your logo will be showcased at beverage stations across the course, ensuring golfers stay refreshed while associating your brand with their game-day experience.

### Complimentary Foursome of Golf

### Engage with Golfers & Guests

**Interactive Opportunities:** Set up an activation area at the registration area to engage golfer.

**Exclusive Engagement:** As the Beverage Boogie Sponsor, you'll have the chance to connect directly with event participants, making it an ideal opportunity for networking and relationship-building.

A person wearing a gold sequined outfit is holding a large, glowing disco ball. The background is a soft, out-of-focus grey. Two white starburst graphics are positioned on either side of the top of the text.

# Groovy Gold Sponsor \$3000

Get ready to take your brand to the next level by becoming the Groovy Gold, Food Sponsor at our spectacular, disco-themed golf event!

As the official food sponsor, you'll bring the flavor, the fun, and the fabulousness to the event while gaining prime exposure in a high-energy atmosphere.

It's a golden opportunity to connect with guests in a truly memorable way!

Shine Bright with This Groovy Gold Sponsorship:

**Logo on Dinner Tables & Signage:** Your logo will be prominently displayed on dinner tables and event signage, ensuring maximum visibility throughout the meal. Your brand will shine brightly as guests gather to enjoy their meals and celebrate the event.

**Includes Two Golfers for the day!**

**Exclusive Event Interaction**

**Welcome the Golfers:** As the Groovy Gold Sponsor, you'll have the exclusive opportunity to welcome back the golfers before the reception, setting the tone for the evening in the most memorable way. Start the meal off with a fun, high-energy introduction that gets everyone in the groove!



# Disco Drive Sponsor \$3000

Become the Disco Drive Sponsor - Drive the Action at the Driving Range! Take your brand to new heights as the Disco Drive Sponsor at our golf event's driving range! This exclusive sponsorship gives your brand prime visibility at one of the most active and exciting areas of the event - the driving range - where golfers warm up and perfect their swings. It's a fantastic opportunity to showcase your company in a fun, high-energy setting.


## Exclusive Branding at the Driving Range

**Logo Placement:** Your logo will be prominently displayed at the driving range on tee markers, and signage, ensuring maximum exposure as golfers take their practice shots.

**High-Traffic Area:** The driving range is where players spend significant time, allowing your brand to be seen by all participants before they hit the course.

It's the perfect spot for interaction and visibility.

Includes Two Golfers for the day!



# Freaky Deaky Prize Sponsor

## \$2500

Become the Freaky Deaky Golf Prize Sponsor – Add a Twist of Fun to the Game! Take your brand to the next level and bring some quirky, unforgettable fun to our golf event by becoming the Freaky Deaky Golf Prize Sponsor! This unique sponsorship will have golfers and attendees talking long after the event, as they remember the awesome, out-of-the-box prizes you've helped provide.

**Stage Time:** As the Freaky Deaky Golf Prize Sponsor, you'll be highlighted during the prize giveaways, where your prizes will be drawn and given away to thrilled winners.

**Includes Two Golfers for the day!**

**Branding at Prize Stations:** Your logo will be displayed at prize tables and in key areas, ensuring that your brand is top-of-mind when guests are eagerly anticipating their prizes.



# Groovy Green Hole Sponsors

Become a Disco Golf Hole Sponsor – Shine Bright on the Fairway!

Get ready to sparkle and groove your way into the spotlight as a Disco Golf Hole Sponsor! This exclusive sponsorship offers your brand the chance to shine on one of the most exciting parts of the golf course—the hole! Infuse your sponsorship with the energy, fun, and flair of a disco theme, making it a memorable experience for golfers and spectators alike.

## Unique Branding on the Golf Hole

Your brand will be featured prominently on the tee box and hole signage, with a fun, disco-themed design that grabs attention and stands out throughout the event.

## Interactive & Engaging Hole Experience

**Disco Vibes:** Create an unforgettable experience by incorporating funky music at the hole, playing some classic disco hits to keep golfers in the groove while they take their shot!

**Includes One Golfer for the day!**

**Prize Giveaways or Challenges:** Add some excitement by offering a disco-inspired prize for the best shot of the day or set up a fun challenge like “Disco Putt” where golfers have a chance to win funky prizes!



# Groovy Green Hole Sponsors

All Tee & Green Sponsorships include #1 Golfer

## Funky Fairway

Formerly Pro Approach

Hole #1

**\$1600**

## The Glitter Shot

Hole in One + cost  
of prize insurance

Hole #15

**\$1600**

## Sippin` & Groovin`

Beverage Holes

**\$1600**

+ cost of beverages ordered  
through the golf course

**#3 & #16**

## Tee & Green Holes

**\$1500**

**#2, #5, #6, #7, #8, #9, #10,  
#11, #13, #14, #17 & #18**





# Groovy Hole Sponsor Ideas

A "disco hole" at a fun golf tournament sounds like a blast! Here are some creative ideas to make that hole pop with energy and excitement:

## Dance-Off Challenge

Before each player takes their shot, they must participate in a quick dance-off to a disco hit. You could have a "DJ" or a designated person who judges the best, most fun moves. A little laugh will loosen everyone up before they take their turn.

## Disco-Themed Caddies

Dress your volunteers in funky disco outfits (think bell-bottoms, platform shoes, and groovy wigs) to keep the energy high. Maybe they could even offer players a "Disco Drink" or water bottle with a fun twist, like a mini glowstick!

## Disco Music Playlist

Pump up the jam with some classic disco hits playing through speakers around the hole. Songs like "Stayin' Alive," "Le Freak," and "Dancing Queen" could keep everyone in the groove. You can even let players request a song before they tee off.

## Themed Hole-in-One Prize

Have a special disco-themed prize for anyone who gets a hole-in-one, like a gold vinyl record, a funky disco ball trophy, or a gift card to a retro-themed diner or club.



# More, Groovy Hole Sponsor Ideas

## Photo Booth with Props

Photo booth not included in price. Please add \$2000

Set up a photo booth nearby with fun disco-themed props like oversized sunglasses, feather boas, funky hats, and disco wigs. Players can snap some silly pictures as a memento of their time on the disco hole.

## Glow Sticks and LED Lights

Hand out glow sticks to players when they reach the hole. For an extra flair, incorporate LED lights along the fairway or around the hole to create a vibrant atmosphere. You could even make it a challenge to get to the hole while using only the light from the glow sticks!

## Disco Hole Contest

At the end of the tournament, host a contest for the best-dressed disco golfer. Players who go all out with their outfits could be entered into a drawing for a prize. You could even judge based on their performance, how well they dance, or the most creative costume.

## Disco Ball Putting Challenge

For a twist, you could make the putting challenge a disco ball. Players have to putt the ball into a hole surrounded by a disco ball that changes colors, creating a funky light show while they're lining up their shot.



# Sponsorship Golf Sponsorship



- |  |                              |
|--|------------------------------|
| Platinum Fever Sponsor                     | <input type="radio"/> \$4000 |
| Beverage Boogie Sponsor                    | <input type="radio"/> \$3500 |
| Groovy Gold Sponsor                        | <input type="radio"/> \$3000 |
| Disco Drive Sponsor                        | <input type="radio"/> \$3000 |
| Freaky Deaky Prize Sponsor                 | <input type="radio"/> \$2500 |
| Funky Fairway - Formerly, the Pro Approach | <input type="radio"/> \$1600 |
| The Glitter Shot - Formerly, Hole In One   | <input type="radio"/> \$1600 |
| Sippin` & Groovin` Beverage Hole Sponsor   | <input type="radio"/> \$1600 |
| Groovy Tee & Green Hole Sponsor            | <input type="radio"/> \$1500 |

Sponsorship Option: \_\_\_\_\_

Hole Selected: \_\_\_\_\_

Name/Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

VISA/MC: \_\_\_/\_\_\_/\_\_\_/\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Please invoice:

Invoices must be paid within 30 days of invoice date; invoicing will not be available after August 15th, 2025.

Please include your accounting departments email to cc on this invoice.



Includes

- Breakfast
- Driving Range
- 18 Holes of Golf
- Power Cart for 2
- Dinner and Reception



Early Bird Rate Starts Now

**\$215**

Regular rate applies after July 25th, 2025

**Regular Rate**

**\$235**

Company: \_\_\_\_\_ Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Total: \_\_\_\_\_

VISA/MC: \_\_\_/\_\_\_/\_\_\_/\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

After registering, if you cannot attend, you must find a replacement.

Send you completed registration forms to [Nikki@CRRA.ca](mailto:Nikki@CRRA.ca).

Location is at **Mackenzie Meadows Golf Club! 17215 McKenzie Meadows Drive SE, Calgary, AB T2Z 2T9**

Golfers Name: \_\_\_\_\_ Email: \_\_\_\_\_

Novice: \_\_\_ Intermediate: \_\_\_ Pro: \_\_\_

Golfers Name : \_\_\_\_\_ Email: \_\_\_\_\_

Novice: \_\_\_ Intermediate: \_\_\_ Pro: \_\_\_

Golfers Name : \_\_\_\_\_ Email: \_\_\_\_\_

Novice: \_\_\_ Intermediate: \_\_\_ Pro: \_\_\_

Golfers Name : \_\_\_\_\_ Email: \_\_\_\_\_

Novice: \_\_\_ Intermediate: \_\_\_ Pro: \_\_\_

Golfer Together: \_\_\_\_\_ or Separate: \_\_\_\_\_