

Please Join Us For
The Calgary Residential Rental Association's

21st Annual Awards gala



JUNE
5TH
2025

5:30 PM
Cocktails
6:45 PM
Dinner

RSVP By May 16th,
2025

www.CRRA.ca

CARRIAGE HOUSE HOTEL &
CONFERENCE CENTRE

9030 MACLEOD TRAIL SOUTH, CALGARY ALBERTA, CANADA T2H 0M4

CELEBRATING INDUSTRY EXCELLENCE

Business Formal Attire

Premium Title Sponsor

\$7500

As a Premium Title Sponsor, your brand will be showcased in a prominent and stylish way throughout the event. With exclusive branding opportunities in high-traffic areas, your logo will be front and center, ensuring maximum visibility. This partnership allows you to align your brand with top-tier experiences, demonstrating your commitment to excellence within the industry. In addition, you'll have the chance to engage with an elite audience, all while contributing to the overall elegance and sophistication of this prestigious event.

Benefits:

Logo Placement: Featured on all event materials (e.g., invitations, tickets, programs, and signage).

Stage & Backdrop Branding: Prominent logo placement on stage and event backdrop.

Exclusive Speaking Opportunity: Opportunity to address attendees at the beginning of the gala.

Event Digital & Social Media Exposure: Recognition across all social media platforms (Facebook, Instagram, LinkedIn) in the lead-up to and following the event.

Dedicated Social Media Shoutout: A post acknowledging your support and partnership leading up to the event.

Premium Table for 10: Reserved VIP table with premium seating.

Social Media Mentions: Social media shoutouts and recognition across all event platforms.

Logo on Event Website: Placement of logo and hyperlink on the event website.

Platinum Sponsor - \$5000

As a Platinum Sponsor, your company will receive premier recognition throughout the event and extensive visibility before, during, and after the awards gala. This sponsorship level offers a unique opportunity to align your brand with excellence in the industry and make a significant impact.

Benefits:

Logo Placement: Featured on all event materials (e.g., invitations, tickets, programs, and signage).

Stage & Backdrop Branding: Prominent logo placement on stage and event backdrop.

Dedicated Photobooth Sponsor: Your business logo on all photo booth photos with posts acknowledging your support and partnership leading up to the event.

Premium Table for 8: Reserved VIP table with premium seating.

Social Media Mentions: Social media shoutouts and recognition across all event platforms.

Logo on Event Website: Placement of logo and hyperlink on the event website.

Sponsored By:



minto
Apartments

Crystal Sponsor - \$4000

As a Crystal Sponsor, you'll not only enjoy premier branding and visibility at the event, but you'll also be providing a personalized, complimentary beverage to all guests and adding a personalized touch to the experience.

Your brand will be prominently featured in key locations, ensuring maximum exposure throughout the evening. This partnership provides a unique opportunity to engage with our guests and align your brand with sophistication and luxury, creating an unforgettable moment with every sip.

Elevate your brand and create lasting impressions as our Crystal Sponsor.

Benefits:

Logo Placement: Featured on all event materials (e.g., invitations, tickets, programs, and signage).

Stage & Backdrop Branding: Prominent logo placement on stage and event backdrop.

Your business logo on all beverage tickets for guests with posts acknowledging your support and partnership leading up to the event.

Table for 5: A table with premium seating will be set aside for you.

Social Media Mentions: Social media shoutouts and recognition across all event platforms.

Logo on Event Website: Placement of logo and hyperlink on the event website.

Sponsored By:

PEREGRINE
General Pest Control Inc.



Pop of Bubbly

Champagne Sponsor - \$3500

Being a welcoming Champagne Sponsor means creating an inviting and celebratory atmosphere where every moment is cherished. It's about offering bubbly hospitality, making guests feel valued, and sharing the joy that comes with every pour. A great champagne partner is not just someone who provides the drink, but someone who fosters connection, enhances experiences, and ensures that each sip is a part of a memorable celebration.

Benefits:

Event Signage: Display your sponsorship prominently at the event.

Stage and Backdrop Branding: Enjoy significant logo placement on the stage and backdrop.

Dedicated Social Media Shoutout: Receive a post recognizing your support and partnership in the lead-up to the event.

Table for 4: A table with premium seating will be set aside for you.

Social Media Mentions: Get shoutouts and recognition across all event social media platforms.

Logo on Event Website: Your logo will be featured with a hyperlink on the event website.

Sponsored By:



Once Upon a Wine Sponsor - \$3500

Become a Wine Sponsor and elevate your brand alongside fine wine in an exclusive setting. As a sponsor, you'll enjoy prominent visibility at our event, connecting your brand with an audience that appreciates quality and sophistication. This partnership offers a unique opportunity to showcase your commitment to excellence while enhancing the guest experience.

Join us in creating unforgettable moments, and let your brand be a part of something truly special.

Benefits:

Logo Placement: Featured on all wine bottles

Stage & Backdrop Branding: logo placement on stage with event backdrop.

Dedicated Social Media Shoutout: A post acknowledging your support and partnership leading up to the event.

Table for 4: A table with premium seating will be set aside for you.

Social Media Mentions: Social media shoutouts and recognition across all event platforms.

Logo on Event Website: Placement of logo and hyperlink on the event website.

Rhapsody in Blume

Sponsor - \$3500

As a Flower Sponsor, you'll enjoy a range of exclusive perks, including prominent brand visibility through beautifully displayed floral arrangements. Your brand will be featured in event materials and signage, highlighting your support for a vibrant and welcoming atmosphere.

Additionally, you'll have the opportunity to connect with guests in a visually stunning environment, aligning your brand with elegance and nature.

Benefits:

Logo Placement: Your logo will be featured on all flower arrangements

Stage & Backdrop Branding: Enjoy logo placement on event backdrop.

Dedicated Social Media Shoutout: Receive a post that acknowledges your support and partnership in the lead-up to the event.

Dinner for 4: Reserved seating will be set aside for you.

Social Media Mentions: Get recognized with social media shoutouts across all event platforms.

Logo on Event Website: Your logo and hyperlink will be displayed on the event's website.

Sponsored By:
WESTERN SECURITIES
ESTABLISHED · 1932

Starry Night Award Sponsor - \$2500

As an Evening Partner, you'll play a key role in creating an unforgettable experience for guests. Your brand will be prominently featured throughout the evening, with exclusive recognition in event materials, signage, and during key moments of the program. This partnership offers unparalleled visibility, aligning your brand with a sophisticated and memorable atmosphere. You'll also have the opportunity to engage with an upscale audience, building connections and showcasing your support for an exceptional event.

Benefits:

Logo placement on event tent cards ensures your brand is a constant presence.

Social media shoutouts and mentions across platforms create buzz and expand reach.

Dinner for 4: Reserved seating will be set aside for you.

Logo and hyperlink on the event website enhance online visibility and potential business connections.

Strategic investment in brand recognition and relationship building.

Sponsored By:



Award Sponsor - \$1800

Showcase your company's commitment to excellence in the residential rental industry by sponsoring one of the prestigious awards at the Calgary Residential Rental Association Annual Awards Gala.

Why Sponsor an Award?

Exclusive Branding: Your company's logo will be prominently displayed during the presentation of the award, providing targeted recognition in front of key industry leaders and decision-makers.

Benefits:

Your company logo displayed on the award and presentation screen, event program, and any promotional materials related to the award.

Acknowledgment during the gala as the sponsor of the specific award.

Visibility among a high-profile audience, reinforcing your support for excellence in the rental industry.

Includes one ticket to attend the gala.

By sponsoring an award, you'll be helping honor outstanding contributions while gaining valuable exposure for your business.

Available Awards

Industry Excellence Award

~~Resident Manager of the Year~~

~~Property Manager of the Year~~

Small Landlord of the Year

Large Landlord of the Year

~~Maintenance Person of the Year~~

Service Member of the Year

Digital Marketing of the Year

- Owner & Manager
- Service Company

~~Community Service Award~~

~~Building of the Year~~

~~NEW Building of the Year~~

~~Building Renovation of the Year~~

More Available Awards

Social Housing Provider of the Year

Innovation Award

ECO- Initiative Award

Gold Star Service

Outstanding Tenant Experience

The award availability will be updated as they are sponsored

Yes, I would like to Sponsor the Awards Gala

Name: _____

Company: _____

Email: _____

Phone: _____

Payment: VISA/MC

Credit card # _____ / _____ / _____

EXP _____ / _____ CVD _____

- | | |
|---|--------|
| <input type="radio"/> Premium Tile Sponsor | \$7500 |
| <input type="radio"/> Platinum Sponsor | \$5000 |
| <input type="radio"/> Crystal Sponsor | \$4000 |
| <input type="radio"/> A Pop of Bubbly (Champagne Sponsor) | \$3500 |
| <input type="radio"/> Once Upon a Wine (Wine Sponsor) | \$3500 |
| <input type="radio"/> Rhapsody in Blume (Flower Sponsor) | \$3500 |
| <input type="radio"/> Starry Night (Evening Sponsor) | \$2500 |
| <input type="radio"/> Awards Sponsor | \$1800 |

Yes, I would like to Attend the Awards Gala

Name: _____

Company: _____

Email: _____

Phone: _____

of Tickets (\$129 each): _____

of Tickets included in Sponsorship: _____

Total Tickets: _____ TOTAL: \$ _____

Dietary Restrictions: _____

Special Requests: _____

Payment: VISA/MC

Credit card # _____ / _____ / _____

EXP _____ / _____ CVD _____