



CRRA Conference & Trade Show 2026

Tuesday, April 21st, 2026

BWP Hotel & Conference Centre

**1316 33 Street NE
Calgary, AB T2A 6B6**

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2026 Conference Speakers



Max Graham
Chief Operating Officer,
Avenue Living

Mr. Graham brings over a decade of experience in real estate to his current role. Throughout his career, he has contributed to significant transactions and projects for a multi-family residential REIT and a major accounting firm.

As Chief Operating Officer, Mr. Graham leads strategic initiatives across the organization to maximize building performance, increase environmental sustainability, and improve the overall resident experience. He is also involved in capital deployment, revenue maximization, financing, stakeholder relations, funding requirements, risk mitigation, and policy review.

Mr. Graham holds a CPA, a CA, and an MBA from the University of Calgary.



Ann-Marie Lurie
Chief Economist,
Calgary Real Estate Board (CREB)

Ann-Marie has over 25 years of experience in the real estate sector.

She has had the opportunity to work in several different aspects of real estate including commercial brokerage, pension investment, residential real estate analysis and multi-family underwriting.

In 2011 Ann-Marie joined CREB® as the Chief Economist, where she is responsible for scoping, developing and delivering economic analysis and market intelligence products across all markets in Alberta, Saskatchewan and Hamilton.

Ann-Marie has completed both her BA Honors and MA in Economics from the University of Calgary.

plus more to be announced soon!

2026 Conference Schedule

Breakfast
8:00am
to 9:00am

Keynote Speaker 1

Lunch
11:30 am
to 1:00pm

Keynote Speaker 2

Show Floor



10:00am
to 3:30 pm

Afternoon
2:45 pm
to 3:30pm

Keynote Speaker 3

**After
Tradeshow**
3:30 pm
to 4:30 pm

Keynote Speaker 4

Why Attend this event?

For anyone involved in residential rental properties, the CRRA Conference & Trade Show 2026 on April 21st is an unmissable opportunity to gain a competitive edge in the industry

- **Industry Insights:** An excellent opportunity to stay updated with the ever-evolving legislation and local market conditions. It's crucial for property professionals to stay informed to ensure compliance and remain competitive.
- **Networking:** Attendees can connect with key players in the Calgary rental market, including landlords, property managers, service providers, and experts in various related fields.
- **Expert Keynote Speakers:** Gain insights from industry leaders, experts, and influential voices who are shaping the future of the rental market and Alberta overall.
- **Meet the Exhibitors:** A variety of exhibitors offering cutting-edge products and services are showcased, from property management software and maintenance tools to security systems and tenant screening solutions. Explore new technologies and innovations that can help them work more efficiently, reduce costs, and provide better service to their tenants.



“Where Rental Housing Thought Leaders Come to Network, Learn and Share”

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Conference Attendee Pricing

Pricing includes your entry, access to all keynote speakers, breakfast, & lunch and the full tradeshow floor with exhibitors.

Early Bird

Members: \$160 per attendee

Ends on February 27th, 2026

Non-Members: \$199 per attendee

Ends on February 27th, 2026

Regular Pricing

Members: \$199 per attendee

After February 27th, 2026

Non-Members: \$249 per attendee

After February 27th, 2026

Company:

Name:

First & Last Name of Attendees:

Phone #:

Email:

of Registrations: _____

TOTAL : \$ _____

Payment: (Visa or MasterCard)

_____ / _____ / _____ / _____

EXP: _____ CVV: _____



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Contact Us

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