



 **CRRA**  
**INDUSTRY**  
**AWARDS**

*gala*

June 11<sup>th</sup>, 2026

5:30 PM

6:45 PM

Cocktails

Dinner

**RSVP By May 1st, 2026**

**CARRIAGE HOUSE HOTEL &  
CONFERENCE CENTRE**

**9030 MACLEOD TRAIL SOUTH, CALGARY  
ALBERTA, CANADA T2H 0M4**

**CELEBRATING**  
**INDUSTRY** *excellence*



**SOLD**

# PREMIER TITLE

\$7500

*sponsor*

As **Premier Title Sponsor**, your brand is front and center—featured prominently across the event with exclusive, high-impact branding and direct access to an elite audience.

- ★ **Distinguished Brand Placement:** Your logo prominently featured across all event materials, including invitations, tickets, programs, and event signage, including elegant ice sculpture.
- ★ **Stage Presence:** Premium logo placement on the main stage and gala backdrop.
- ★ **Opening Address:** Exclusive opportunity to welcome guests and address attendees at the start of the evening.
- ★ **Social Media Exposure:** Shoutouts across all event channels.
- ★ **VIP Tables for 20:** Reserved premium seating for you and your guests.
- ★ **Website Recognition:** Prominent logo placement with link on the official event webpage.

PREMIER TITLE

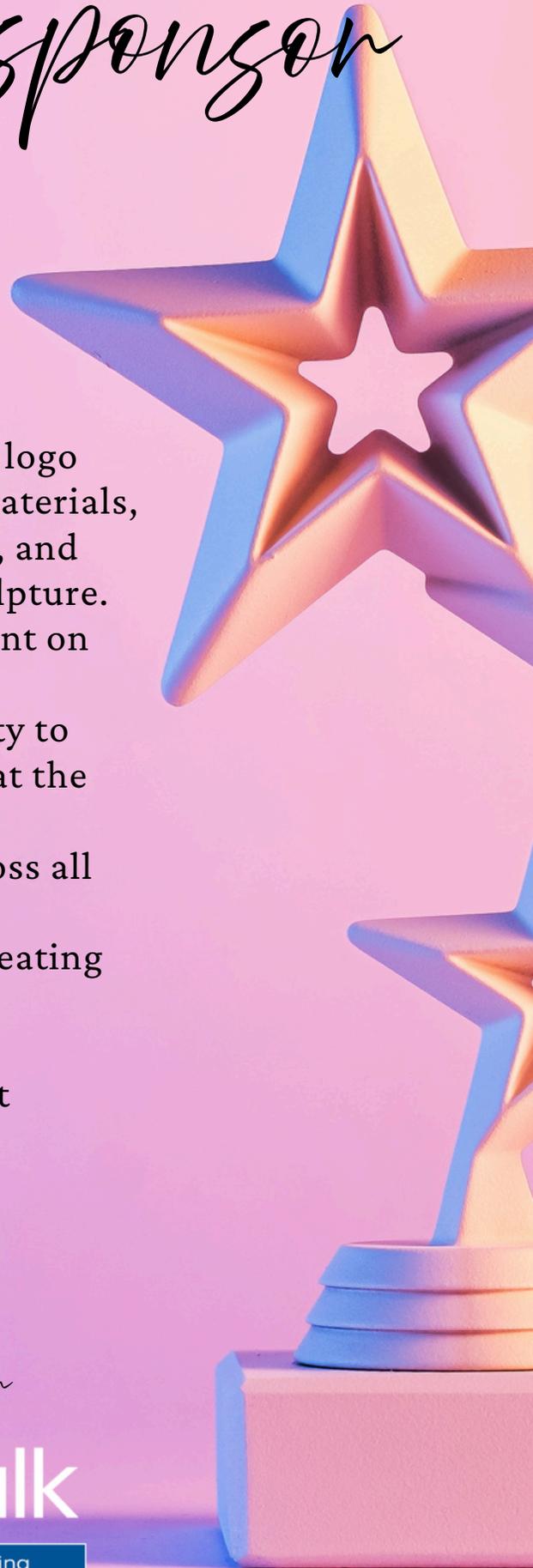
*sponsor*

  
boardwalk

*Lifestyle*

communities

living



# PLATINUM

\$5000

*sponsor*

As a **Platinum Sponsor**, your brand receives premier recognition and high-impact visibility before, during, and after the awards gala - aligning your organization with industry excellence.

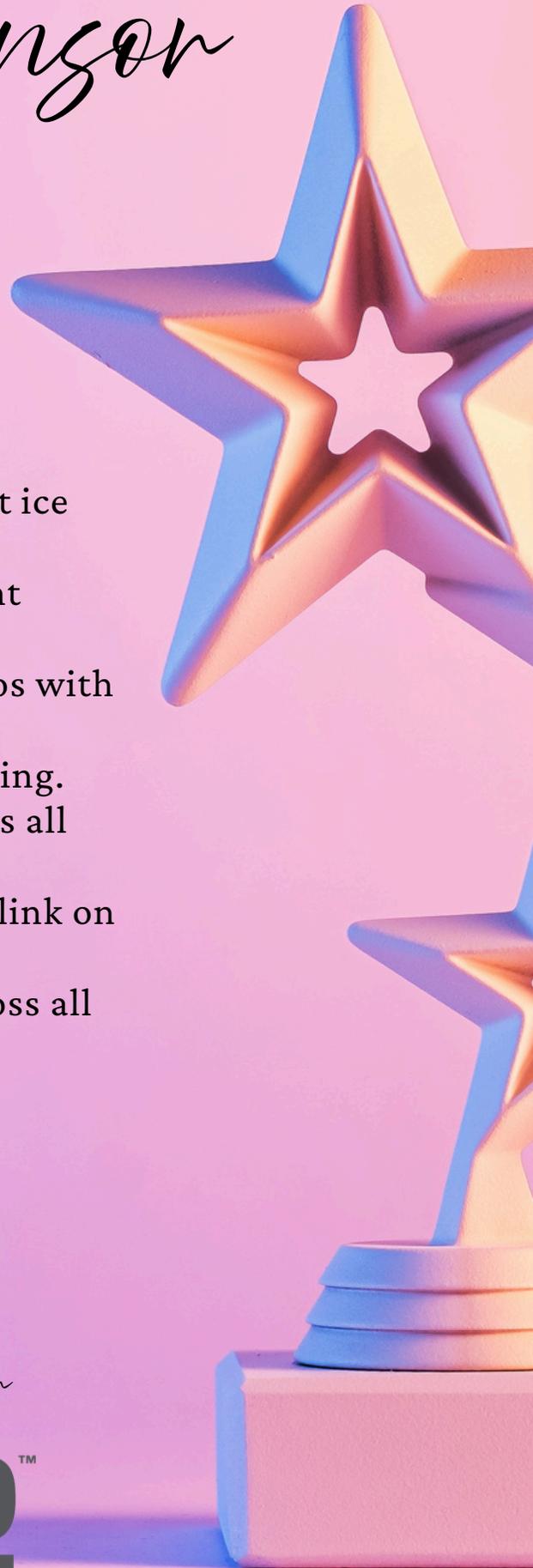
- ★ **Logo Placement:** Featured on all event materials and signage, including elegant ice sculpture.
- ★ **Stage & Backdrop Branding:** Prominent visibility on stage and backdrop.
- ★ **Photobooth Sponsor:** Logo on all photos with social media recognition.
- ★ **VIP Table for 8:** Premium reserved seating. Social Media Exposure: Shoutouts across all event channels.
- ★ **Website Recognition:** Logo with hyperlink on the event site.
- ★ **Social Media Exposure:** Shoutouts across all event channels.

PLATINUM

*sponsor*



**Pro**<sup>TM</sup>



# CAPTURE MOMENTS

\$4000 *sponsor*

As a **Capture Moments Photography & Videography Sponsor**, this sponsorship places your organization at the center of how the evening is remembered and shared across our community long after the event concludes.

- ★ **Recognition** as an Official Photography & Videography Sponsor
- ★ **Logo placement** on the event photo gallery and highlight video
- ★ **Brand recognition** on the gala webpage & at the event
- ★ **Acknowledgement** during the gala program Association with post-event marketing and recap content
- ★ **Social Media Exposure:** Shoutouts across all event channels.
- ★ **4 Gala Event Tickets:** Reserved seating.

CAPTURE MOMENTS  
*sponsor*



**SOLD**

# VIP RECEPTION

\$4000

*sponsor*

As a **VIP Reception Sponsor**, your brand gains prominent visibility while offering a personalized beverage to guests - creating a sophisticated, memorable experience and lasting impressions.

- ★ **Brand recognition** on the gala webpage & at the event
- ★ **Opportunity** to welcome all guests
- ★ **Stage & Backdrop Branding:** Prominent visibility during the event.
- ★ **Beverage Branding:** Logo on all guest beverage tickets with social media recognition.
- ★ **5 Gala Event Tickets:** Reserved seating.
- ★ **Social Media Exposure:** Shoutouts across all event channels.

VIP RECEPTION

*sponsors*



**BFL**  
CANADA

**PEREGRINE**

General Pest Control Inc.



# RED CARPET

\$4000

*sponsor*

As a **Red Carpet Sponsor**, your brand is front and center during the cocktail hour, featured in professional photos as guests arrive - creating high-impact visibility and associating your brand with elegance and prestige.

- ★ **Entrance Visibility:** Your brand featured as guests arrive, creating a striking first impression.
- ★ **Photo Exposure:** Guests' professional photos highlight your brand.
- ★ **Social Media Spotlight:** Dedicated posts and mentions across event channels.
- ★ **5 Gala Event Tickets:** Reserved seating.
- ★ **Website Recognition:** Logo with hyperlink on the event site.
- ★ **Social Media Exposure:** Shoutouts across all event channels.



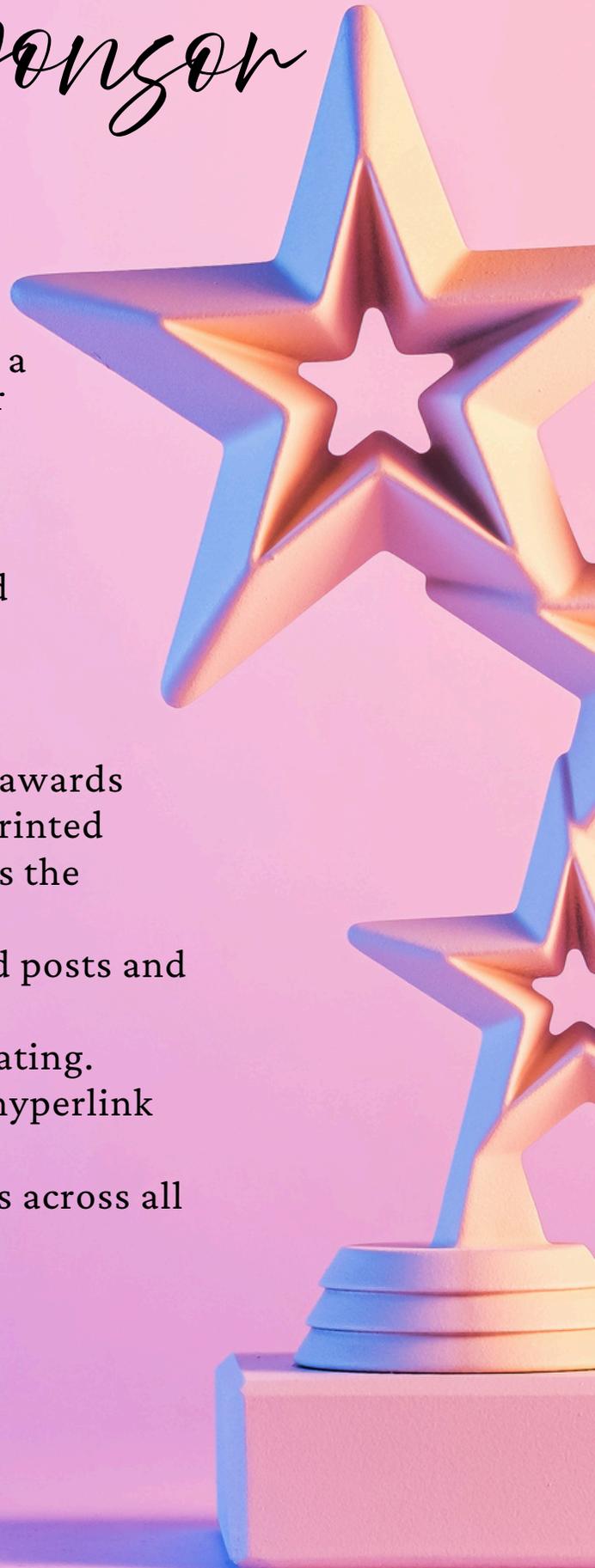
# SIGNATURE DINNER

\$4000

*sponsor*

As the exclusive. **Signature Dinner Sponsor**, the Dinner Sponsor plays a key role in bringing guests together for one of the most memorable moments of the evening. This sponsorship highlights your organization's support of the community while giving your brand strong visibility during the gala's shared dining experience.

- ★ **Exclusive recognition** during the awards gala, includes recognition on the printed menu card on every place setting as the Dinner Sponsor
- ★ **Social Media Spotlight:** Dedicated posts and mentions across event channels.
- ★ **5 Gala Event Tickets:** Reserved seating.
- ★ **Website Recognition:** Logo with hyperlink on the event site.
- ★ **Social Media Exposure:** Shoutouts across all event channels.



# POP OF BUBBLY

\$3500

*Sponsor*

As a **Pop of Bubbly Champagne Sponsor**, your brand creates a celebratory, welcoming atmosphere - delighting guests with every sip while enhancing connections and memorable experiences.

- ★ **Event Signage:** Prominent display at the entrance to the event where every attendee will be given a glass of champagne.
- ★ **Social Media Exposure:** Shoutouts across all event channels.
- ★ **4 Gala Event Tickets:** Reserved seating.



# ONCE UPON A WINE

\$3500

*Sponsor*

As a **Once Upon a Wine Sponsor**, your brand gains prominent visibility while enhancing the guest experience, connecting with an audience that values quality and sophistication, and creating memorable moments of elegance.

- ★ **Branded Wine Bottles:** Your logo featured on all wine served.
- ★ **Stage & Backdrop Branding:** Logo placement on stage with event backdrop.
- ★ **Social Media Exposure:** Shoutouts across all event channels.
- ★ **4 Gala Event Tickets:** Reserved seating.



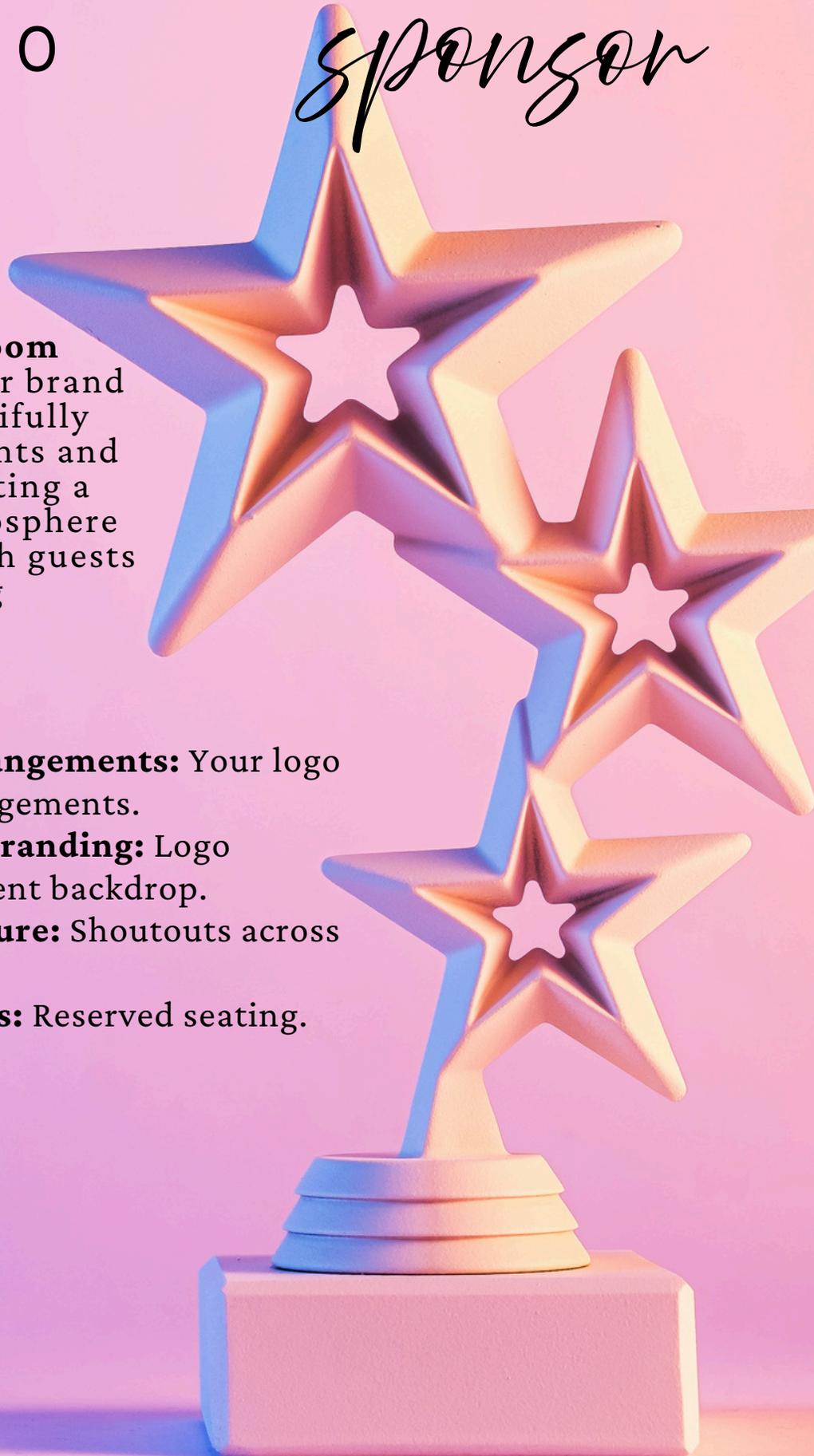
# RHAPSODY IN BLOOM

\$3500

*Sponsor*

As a **Rhapsody in Bloom Flower Sponsor**, your brand shines through beautifully displayed arrangements and event materials, creating a vibrant, elegant atmosphere while connecting with guests in a visually stunning setting.

- ★ **Branded Floral Arrangements:** Your logo featured on all arrangements.
- ★ **Stage & Backdrop Branding:** Logo placement on the event backdrop.
- ★ **Social Media Exposure:** Shoutouts across all event channels.
- ★ **4 Gala Event Tickets:** Reserved seating.



# STARRY NIGHT

\$2500

*sponsor*

As a **Starry Night Evening Partner**, your brand enjoys prominent visibility during the event, featured in materials, signage, and key program moments - creating a sophisticated, memorable experience while connecting with an upscale audience.

- ★ **Event Tent Cards:** Your logo featured throughout the event.
- ★ **Social Media Spotlight:** Shoutouts and mentions across platforms.
- ★ **4 Gala Event Tickets:** Reserved seating.
- ★ **Brand Impact:** High-visibility opportunity to build recognition and connections.



# SWEET INDULGENCE

\$1800 *sponsor*

As a **Sweet Indulgence Sponsor**, your organization will be front and center during one of the most anticipated moments of the gala: dessert. Guests will enjoy a delicious dessert while engaging with your brand, leaving a lasting impression that is both memorable and delicious.

- ★ **Exclusive** recognition as the Dessert Sponsor.
- ★ **Acknowledgement** in the gala program and on-screen during dessert service.
- ★ **Social Media Exposure:** Shoutouts across all event channels.
- ★ **Association** with one of the most celebrated and shared moments of the evening.
- ★ **2 Gala Event Tickets:** Reserved seating.



# AWARD *sponsor*

\$1650

As an **Award Sponsor**, your brand is prominently featured during the award presentation, showcasing your commitment to excellence and gaining targeted recognition with industry leaders and decision-makers.

- ★ **Branded Recognition:** Logo on the award, presentation screen, program, and related materials.
- ★ **On-Stage Acknowledgment:** Recognized as the award sponsor during the gala.
- ★ **Audience Visibility:** Exposure to a high-profile, industry-focused audience.
- ★ **1 Gala Event Ticket:** Reserved seating.
- ★ **Social Media Exposure:** Shoutouts across all event channels.

**SOLD** Building of the Year

**SOLD** New Building of the Year

**SOLD** Community Service Award

- ☆ Property Manager of the Year
- ☆ Large Landlord of the Year
- ☆ Small Landlord of the Year
- ☆ Maintenance Person of the Year
- ☆ Service Member of the Year
- ☆ Social Housing Provider of the Year
- ☆ Marketing Excellence
- ☆ Resident Manager of the Year
- ☆ Outstanding Resident Experience Award
- ☆ Building Renovation Award
- ☆ Housing Employer of the Year
- ☆ Service Employer of the Year
- ☆ Industry Excellence



# YES, I WOULD LIKE TO *sponsor*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Payment: VISA/MC

Credit card # \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

EXP \_\_\_\_\_ / \_\_\_\_\_ CVD \_\_\_\_\_

## **Premium Tile Sponsor**

**SOLD**

**Platinum Sponsor** \$5000

**Capture Moments Sponsor** \$4000

## **VIP Reception Sponsor**

**SOLD**

**Red Carpet Sponsor** \$4000

**A Pop of Bubbly** (Champagne Sponsor) \$3500

**Once Upon a Wine** (Wine Sponsor) \$3500

**Rhapsody in Blume** (Flower Sponsor) \$3500

**Starry Night** (Evening Sponsor) \$2500

**Sweet Indulgence Sponsor** \$1800

**Awards Sponsor** \$1650

**SOLD** Building of the Year

**SOLD** New Building of the Year

**SOLD** Community Service Award

Property Manager of the Year

Large Landlord of the Year

Small Landlord of the Year

Maintenance Person of the Year

Service Member of the Year

Social Housing Provider of the Year

Marketing Excellence

Resident Manager of the Year

Outstanding Resident Experience Award

Building Renovation Award

Housing Employer of the Year

Service Employer of the Year

Industry Excellence

# YES, I WOULD LIKE TO *attend*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

# of Tickets (\$150 per ticket): \_\_\_\_\_

# of Tickets included in Sponsorship: \_\_\_\_\_

Total Tickets: \_\_\_\_\_ TOTAL: \$ \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

Special Requests: \_\_\_\_\_

\_\_\_\_\_

Payment: VISA/MC

Credit card # \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

EXP \_\_\_\_\_ / \_\_\_\_\_ CVD \_\_\_\_\_



CELEBRATING  
INDUSTRY  
*excellence*